

Mallorca is a destination with a three-dimensional experience. It's easy to fall in love with this island. With its traditional culture, sport, good food, unique wines, luxury, nature, heritage, and art. That is why we have planned a series of books about Mallorca with a focus on the good life on the island.

We started with HIP WINES Mallorca which presents 14 interesting bodegas on the island. The book has become a great sales success with 5000 copies sold. Now golf comes into focus. TEE TIMES Mallorca presents the 12 best golf courses. GASTRO STARS Mallorca will be the next book and it's about the island's leading stars of the gastronomic world.



PEER ERIKSSON is a creative director, writer, filmer and photographer. With 49 books produced in wine, food, design and art. He also runs the global TV-channel mypeer.tv with more than 150 films about artists, designers, chefs and winemakers. He has produced the six books in the HIP WINES series. [www.mypeer.tv](http://www.mypeer.tv) [www.peerdesign.se](http://www.peerdesign.se)

ULF STRÖMQVIST is publisher and project director. Beside his mission as brand specialist he has produced a number of gastronomy and wine books as the success HIP WINES Mallorca with Peer Eriksson. His food & drinkbook NJUTA (ENJOY) has won several awards in Sweden and internationally. [www.metamorfosen.se](http://www.metamorfosen.se)

Production 2023-2024: Metamorfosen AB, Sweden

Text, Photography and Design: Peer Eriksson

Printing and binding Exakta Group, 2024 Sweden.

ISBN: 978-91-531-0084-3

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